

A World Class Coach Learning Series 1

A 2-Day Workshop On
COACHING
POWER TOOLS

The **LEADERSHIP MASTERY** Factor In
Coaching

Acquire new age leadership skills that strengthen your capabilities to lead and transform people through a powerful coaching structure, process and tools

Date: **September 2nd - 3rd 2011**

Venue: **Fortune Mercure Hotel, Bangkok**

**FREE
2
BOOKS**

- Get the best selling 'Dialogue With The Coach' that will sharpen your coaching strategies and questioning power!
- A 'Coaching Standards' handbook to guide you towards excellent Coaching!



Call **081-828-5285** for Details

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COACHING POWER TOOLS WORKSHOP

WHAT IS THIS CLINIC-STYLED WORKSHOP ABOUT?

This is an accredited world-class program of the International Coach Federation, the world's highest and most established coaching body.

It focuses on giving you a strong foundation in acquiring strong knowledge and skills of the well-kept secrets of coaching that will make you a truly leader in this modern times.

Here you learn to:

- Use the art of Coaching, its model and process that will boost and accelerate your performance and that of others
- Gain self awareness of yourself and others that help in removing the self limiting beliefs that stop people from moving forward in their lives
- Ask questions powerfully that will stretch and challenge people to take forward-moving actions
- Listen deeply to discern the spoken and unspoken words of people
- Be strategic to identify the disempowering and empowering frames in people and how they can change for the better
- Use 7 coaching power tools to deal with all situations and people



HOW CAN THIS WORKSHOP CHANGE YOUR LIFE?



- You become a powerful coach-leader with a powerful leadership mindset and personality to take charge of your life and help others to do so as well
- You uncover your potentials, resolve your issues, see many more opportunities that you once thought were not possible
- You become a highly people effective person who can use the 7 coaching power tools for all situations and people
- You become a great communicator and a people person
- You are adept to manage the high demands & challenges of life
- Ultimately, you get the additional 'ammunitions' for superior performances in any role you play in your life!
- You can be anyone; having a powerful coach-personality is what matters to you. You will stand out among others and you are ahead of yourself!

FOR WHOM?

⊕ Trainers, Educators & Consultants

Take the lead to embrace Coaching to develop all-rounded leaders in an accelerated way.

⊕ Organizational Leaders

Inspire people to act & align in accordance to corporate objectives & goals.

⊕ Sales Professionals

Gain high-level trust & credibility with clients to secure higher sales success.

⊕ Financial Planners

Possess the ability to discern client needs to offer the right products with higher up-selling opportunities.

⊕ Parents & Growing Adults

Build strong family bonds that preserve family traditions & values for the greatest happiness & fulfillment.



POWERFUL LEARNING WAYS!

- Small Group Coach Learning
- Structured Adult Learning Approach
- Highly experiential - a variety of powerful activities
- Real coach-learning as both a coach and coachee
- Plus a copy of “Dialogue With The Coach” book on 100 case studies, strategies and solutions with powerful Questions pack!



WHAT WILL BE COVERED?



● COACHING INTRODUCTION

- ⊕ Coaching Redefined
- ⊕ Coaching Powers
- ⊕ Coaching Competencies
- ⊕ Winning The Inner Game
- ⊕ Coaching & Others

● COACHING FUNDAMENTALS

- ⊕ 3 Stage Coaching Model
- ⊕ 10 Coaching Milestones

● THE ‘SEE’ POWER TOOLS

- ⇨ **DEEP LISTENING** to discern meanings of spoken, unspoken & body language
- ⇨ **POWERFUL QUESTIONING** to stretch *the mind for solutions*
- ⇨ **SELF AWARENESS BUILDING** to align behaviors to purposeful behaviors

● THE ‘SAY’ POWER TOOLS

- ⇨ **ACTION LEARNING** to set practical goals and get commitment & accountability
- ⇨ **RE-LANGUAGING** to energize the mind with positive words and thoughts

● THE ‘DO’ POWER TOOLS

- ⇨ **FEEDBACK GIVING** to track progress in an empowering way
- ⇨ **MOMENTUM GENERATING** to ensure constant progress & momentum towards the goal.

● COACHING SESSIONS

- ⇨ Private Coaching
- ⇨ Mock Coaching
- ⇨ Supervised Coaching
- ⇨ Observation & Evaluation



2 Days Program : THB 18,000

ABOUT CORPORATE COACH ACADEMY

Corporate Coach Academy (CCA) is Malaysia's leading and one of Asia's top full fledged coaching institutions. Its strong brand name is attributed to its International Coach Federation (ICF) accredited world class status, making it the only Malaysian coaching institution and a handful in Asia, USA, Europe and Australia with this world's most prestigious and respected credential.

Its head office is in Kuala Lumpur, Malaysia, and has wide affiliations in other parts of the world.

Its Vision is '**Growing A Vibrant Coach Community in Asia**, with its mission in '**Building Coaches to Multiply Others**' through coaching leaders in all fields to be coaches. Its coaching presence is strong, not only in Malaysia but also in many parts of the world with thousands of leaders continually being coached to be world class coaches.

The power behind CCA's brand of coaching lies in:

- Its coaching programs, which are focused on transforming ordinary people into holistic and versatile coach-leaders with versatile coaching skills in Life Coaching, Business Coaching, Executive Coaching, Sales Coaching and Organizational Coaching.
- It deploys its own homegrown and time-tested 3 Stage Model and 10 Coaching Milestones (together with the GROW coaching model) that fully support and guide them in their coaching intervention for individuals and organizations with long lasting results.
- It is powered by its own homegrown team of ICF credentialed and/or trained Professional Certified Coaches who share the same coaching philosophies, coaching approaches and competencies.

CCA, together with its other subsidiary, Corporate Coach, offer a wide range of coach-learning initiatives that include coach certification, coach-consultancy, coach-training programs and one-on-one coaching services for both individuals and organizations in this region.

Its clients are both local and international. Some of them are: Government of Malaysia, Petronas, Shell, Siemens, Intel, Asia Pacific Economic Cooperation, European Union, Vietnam Tourism Ministry and many others.



Coach Michael Heah is the CEO and Founder of Corporate Coach Academy and Corporate Coach and an Adjunct Professor for Universiti Utara, Malaysia.

He is an ICF-Credentialed Professional Certified Coach, the first in Malaysia and among the very few in Asia to have achieved this world class coaching qualification. He is the Founder and first President of ICF, Malaysia Chapter. In addition, he founded the Malaysian Association of Certified Coaches, the national standard bearer for coaching standards and competences and is also a platform for ICF certified and trained coach community.

Academically, he is qualified with a Doctorate and Masters in Hospitality & Tourism and a Postgraduate Diploma in Organizational Psychology from various universities in UK. Michael's contribution to Coaching in Malaysia and in this part of the world is tremendous.

His other accomplishments include: Malaysian representative to APEC in work relating to tourism and economic development and Advisor-Consultant to European Union and Vietnam National Administration of Tourism.

He has more than 20 years experience in various corporate portfolios such as Executive Director and Head of Retail in the largest tourism and hospitality organization, President of the largest Tourism College and Founder of Malaysia's first homegrown travel franchise.

A well known figure in Coaching, he is a columnist and writer in Malaysia's leading media. He is also the author of a coaching book, "Dialogue with the Coach". He has personally coached and certified hundreds of people from all walks of life and industries to be workplace coaches or professional coaches.

Registration Form

COACHING POWER TOOLS WORKSHOP

September 2nd – 3rd, 2011
9.00 am to 5.00 pm

To register, please print, complete & fax/e-mail this form to **Education Gateway Co. Ltd.**
Fax no. **053-810-587** and e-mail: **natthapatch@educationgateway.co.th**

Company's Details

Company's Name			
Address			
Contact Person		Position:	
Telephone		Fax:	Email :

Program Registration

Program Types	Standard Fees	No. of Participants	Total Fees (THB)	Commencement Date
2-Days Coaching Power Tools Workshop	THB 18,000			

Participant/s Names In Full

No.	Name in full	Position	Hand phone

Payment

Please prepare bank draft/cheque payable to **Education Gateway Co., Ltd**

Payment Type	Name of Bank	Cheque No.	Amount (THB)
Bank draft/Cheque			

Direct bank-in [] (Please tick in box, if applicable)
Siam Commercial Bank (SCB)
Account Number 043-271302-5 (Saving Account)
Branch New Petchburi Road, Bangkok

Please fax us a copy of the bank-in slip for acknowledgement purpose.

Or post cheque to : **Education Gateway Co.,Ltd**
29/1 1 fl. Baanbenchaphan Soi Langmo 7 Suthep Road
Moo 14 Tambon Suthep Amphur Meaung, Chiangmai 50200,Thailand
Tel and Fax: +66 (0) 53 810 587

OUR PARTNERSHIP TERMS

In our partnership with you, we like you to take note of these:

1. Full payment upon registration.
2. No refund for cancellation made after registration. However, fees paid can be transferred to future programs or a substitute may be allowed to replace the registered applicant.
3. A 30% forfeiture of the total fees will be deducted for cancellation with less than 7 working days notice, with the balance 70% to be used to pay for the next program.
In the event that there is any difference in fees structure in the next program, participants will have to settle the balance.
4. A full refund will be made should the program be cancelled due to unforeseen circumstances.
The company reserves the rights to change the venue or date of program if deem necessary

I came to know of this COACHING PROGRAM through: (Please tick box below) <input type="checkbox"/> Coaching Articles <input type="checkbox"/> Email <input type="checkbox"/> Friends <input type="checkbox"/> Others.....
